

Membership Application Form

The completed application form must be returned to the Visit Rupununi Offices Email: visitrupununi@gmail.com | postage or delivery: Visit Rupununi, 164 Lethem, Rupununi.

Mission Statement: *Visit Rupununi's mission is "to develop international and local tourism through capacity building of Communities and Tourism Service Providers, marketing the destination, raising awareness within local communities and supporting the establishment of tourism services to provide quality, diversified and safe tourism and conserve the nature based, traditional heritage of the Rupununi".*

Why become a member?

Visit Rupununi provides an opportunity for all tourism providers, participants in the tourism value chain in the Rupununi and other stakeholders to be part of a regional platform aimed at increasing visitor numbers and satisfaction to the region, while creating a medium to address issues and concerns of the sector. Fully registered VR-Members benefit from access to capacity building, marketing and promotion, networking, lobbying support, product development, access to industry information, and advertising.

1. Processing Fee

New Membership	\$1000
Update Existing Membership	\$500

2. Business/ Individual Details

Business /Individual/ Community/Organization Name:	
Business Type: (ex. Accommodation, Tour Operator, Community Based Tourism, Transportation etc.)	
Primary Contact Person: (First and Last Name)	
Location:	Mailing Address:
Sub District:	

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164 Lethem, Rupununi, Region 9, Guyana

T: (592) 772-2278 E:visitrupununi@gmail.com W: www.visitrupununi.com

Brief description of your business and services or role in tourism in the Rupununi.		
Year of establishment:	Business Telephone:	Whatsapp::
Email:	Website:	Facebook:
Instagram:	GPS location	
# Rooms	#Max. Accomodation	#Employees

3. MEMBERSHIP SUBSCRIPTION

Please select category for full membership

Community category:	Amount (per annum)	
Tier 1 - <i>Established business older than 5 years - eg well established tourism site or service provider, GTA Registered location</i> \$20,000	\$20,000	
Tier 2 - <i>Intermediate business - eg guest house over 2 years or service provider with only basic tourism facilities</i> \$12,000	\$12,000	
Tier 3 – <i>Start-up or Individual- eg new community guest house, independent guide or micro tourism services provider</i> \$7000	\$7,000	

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Private Sector category:	Amount (per annum)	
Tier 1 - Established Business - eg well established tourism business or service provider over 5 years, GTA Registered location \$20,000	\$20,000	
Tier 2 - Intermediate Business - eg guest house over 2 years or service provider with only basic tourism facilities	\$12,000	
Tier 3 - Start-up under 2 years or Individual- eg new community guest house, independent guide or micro tourism services provider	\$7,000	

4. Images

- a. Please include on a flash drive high quality image of your business Logo
- b. Please provide on a flashdrive at least 5 high quality images of your business and service.

5. Training Interests

Visit Rupununi collaborates with various partners to provide access to relevant training and product development resources. The information you provide will help us to prioritise relevant training based on the needs you indicate.

Please check all that apply:

- Meal preparation and presentation
- First aid
- Guide training
- Accounting and financial management
- Boat captain licensing
- Online marketing
- Front desk management
- Covid safety and sanitation
- General hospitality services
- Housekeeping
- Advanced bird guiding
- Adventure adventure tourism guiding
- Hospitality in the transportation sector
- Operations and Management
- Introduction to Fauna of the Rupununi (animals)
- Introduction to the Flora of the Rupununi (plants)
- Introduction to History and Anthropology of the Rupununi
- Exchange visits
- Internships at established locations

Other: _____

6. Business Impact

The people, culture, wildlife and landscape of the Rupununi are all important parts of the Rupununi tourism product. Tell us about your businesses impact:

- **Annual # of females employed FULL TIME**

Your Answer: _____

- **Annual # of females employed PART TIME**

Your Answer: _____

- **Annual # of males employed FULL TIME**

Your Answer: _____

- **Annual # of males employed PART TIME**

Your Answer: _____

Which of the following services do you support?

- Buy from local/community farmers
- Buy from shops in your/other communities
- Buy from shops in Lethem
- Buy from local crafters -eg souvenirs for gift shop or decorations
- Buy from local trades persons - eg furniture, canoes, building materials
- Buy from local ranches and hatcheries
- I pay local persons for demonstrations and tours eg faren parching, hammock making etc
- I pay local culture groups to perform for my guests
- Refer business to other locations or providers
- I make sure my guests pay the village fee (where applicable)
- I have an MOU with my village under which I share profits

Do you serve wild meat/fish to your guests?

- Yes
- No

What activities do you offer that involve wildlife? Kindly check all that apply:

- Fishing
- Hunting
- Bird watching
- Wildlife spotting
- Interaction with captured wildlife eg private zoo

Other: _____

How do you support conservation in your area? Kindly check all that apply:

- Not applicable
- Cash donations to conservation projects in the Rupununi
- My business/community has its own conservation projects
- My organisation/I have a partnership with a local conservation group
- My business/community has an area of land set aside for protection
- My business/community has policies to prevent the overuse of local resources eg palms, fish, wood etc
- We usually talk to guests about conservation in the region/area as part of a visit

Other: _____

Does your community support cultural preservation? Kindly check any that apply:

- Not applicable
- My business or community hosts cultural events e.g. Heritage, Pageant, etc.
- Cash donation to local cultural activities eg heritage, rodeo etc
- My business or community has a culture/ traditional arts group
- We/I usually talk to guests about the importance of traditional culture of the region as part of a visit



7. Payment

Cash

Cheque

Annual Membership Subscription Amount: \$

Registration fee: \$

Total: \$

8. SIGNATURE

Membership Agreement

Upon acceptance and approval of this application by the Executive Committee and payment of the applicable membership subscription, the applicant shall become a member of Visit Rupununi. Continued membership with Visit Rupununi is subject to the terms and conditions set out in the constitution, a copy can be requested by the applicant prior to signing this application. It is understood and agreed that should this application not be accepted, the investment will be returned in full.

Signature, and official mark (if applicable)

Date